

Pen at Hand PH 847-498-9174 FAX 847-498-5283
SECTION H PRICE CODES & DESCRIPTIONS
Invitations & Matching Thank yous, Holiday and Moving Cards
Effective March 10, 2009

| | | | | | | | | | | | |
|--|------|------|------|------|------|------|------|------|-------|-------|----------|
| Quantity | 10 | 15 | 20 | 25 | 30 | 35 | 40 | 50 | 75 | 100 | Add'l 25 |
| Price Code | | | | | | | | | | | |
| Code C or D | N/A | N/A | N/A | \$47 | \$51 | N/A | N/A | \$62 | \$67 | \$78 | \$19.50 |
| Code E | N/A | \$31 | N/A | \$36 | \$40 | N/A | N/A | \$45 | \$53 | \$68 | \$17 |
| Code F | \$41 | \$47 | \$51 | \$55 | \$62 | \$63 | \$65 | \$68 | \$81 | \$99 | \$24.75 |
| Code G | \$31 | \$35 | \$40 | \$45 | \$52 | \$54 | \$56 | \$62 | \$70 | \$87 | \$21.75 |
| Code J | N/A | \$62 | N/A | \$69 | N/A | N/A | N/A | \$85 | \$101 | \$125 | \$31.25 |
| Envelope Imprint Color on white envelopes Black ink on color envelopes. See Section A | \$20 | \$23 | \$27 | \$32 | \$34 | \$35 | \$36 | \$38 | \$42 | \$45 | \$11.25 |

| Item Name | Body, Logo & Head Limits | Retail Price List & Description SECTION H | PRICE CODE SEE TABLE ABOVE |
|---|---|--|---|
| | Add'l Bodies \$6 Add'l Heads or Logo Singles \$3 | | |
| <u>Full color</u> Invites, Holiday Cards & Moving Cards. | 6 Heads/pets *See Layout Sheets | 5 1/2" x 4 1/4" white. Includes color graphics shown on card. 8 lines of copy. Choice of white or a pastel color envelope. To add any "logo singles"- \$3 each. \$6 per add'l Body with head. 8 lines of copy. \$3.60 per add'l line of copy | Price Code F |
| Invites, Holiday & Moving Cards <u>Black ink</u> | 6 Heads/Pets *See Layout Sheets | 5 1/2" x 4 1/4". Paper colors: white, light pink, light blue, hot pink or turquoise. Matching envelopes. Includes free house, flowers, stars, hearts & any graphics shown. Add any "logo singles"- \$3 each. 8 lines of copy. | Price Code C Or Code D |
| 7" x 5 1/8" (A7 size) <u>full color</u> Invites, Birth announcement, Holiday Card. | 6 Heads | Any full color card can be reformatted to fit this size. Request same item name as shown on layout sheets but request 7" x 5 1/8" (A7) Size. Reception and Response Cards available on request. | Price Code J |
| Photo Cards Full color only | Graphics as shown on samples. | Size 7 5/8" x 5 3/8". Fits 4" x 6" photo. Includes blank white envelopes. Timesteps as shown. To convert this size card to a foldover add \$15 per 25. | Price Code J |
| Full Color Flat Gift Enclosures | 6 Bodies/pets | Size: 3 3/8" x 2 3/8" White cards. Includes 3 lines of copy and names. Includes blank white envelopes | Price Code G |
| Black ink Flat Thank you -See Section F | 6 bodies/pets | 5 1/2" x 4 1/4". Paper colors: white, pink, blue, hot pink or turquoise. Includes free house, flowers, stars, hearts Includes matching color blank envelopes | Price Code E |
| Full Color Flat Thank you -see section F | 6 bodies/pets * refer to the Layout Sheets | 5 1/2" x 4 1/4" on white. Envelope Colors-white or any one pastel There are 4 types of layout sheets to choose from titled: 1. Basic Flat Cards 2. Fill-In Thank you Cards 3. Theme Cards 4. Thank you Cards | Price Code G |
| Magnets-Full color See Section J | Large: 2 bodies Small: 1 body See Layout sheet | Minimum 50. Proof Required (\$6.). Includes 8 lines of copy. Large magnet: 4" x 3 1/2". Includes envelopes. Small magnet 3 1/2" x 2". Does not include envelopes | Large: \$3, Small: \$1.90 Quantity Discounts |
| Optional Fees Also See Optional Charge Sheet in Section A | Extra Lines of Copy-\$3.60 each Address Labels- See Section C Blank envelopes if not included with item-\$4/per 25 Envelope imprint- Includes house, cloud and sun in full color when color cards are ordered. Add \$6 to substitute body for house, sun & cloud. Add \$3 per additional single logo, \$6 per add'l body | Convert from a flat to a foldover format-\$18 per 25 cards (size 5 1/2" x 4 1/4" when folded) Proof-\$6 per card & envelope set Change to proof if not due to Our error-\$3.60 each Body or line of copy Cancellation after proof is submitted-25% of retail Plus \$6 proof fee | |